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DIFFERENTIATE YOUR SHOP

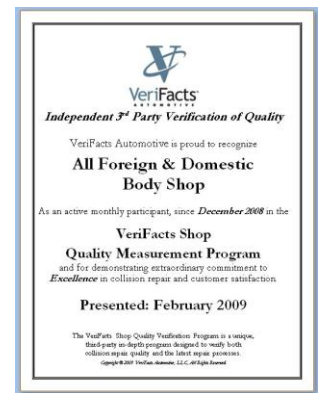
One thing is for sure... shops that enlist the services of **VeriFacts Automotive** are *NOT* your average shops. You are among the elite few who truly *get it*. While others talk quality, you actually back it up by having VeriFacts Coaches validate it for you. Why not leverage that with your insurance partners and customers? Here are some ideas to differentiate your shop from your competitors because of your association with VeriFacts.



Marketing Brochure and Monthly Display Certificates

Share the fact that you have an independent 3rd party verify your repair quality. Not many of your competitors can make that claim, if any. Display your Monthly Certificates and order a supply of these marketing brochures to hand out to your customers when you deliver their vehicle back to them. Explain to your customers what VeriFacts is and why you use it. Stamp your shop's name, address, phone and website on the back of these brochures to make them truly yours. Use these brochures with your insurance partners and prospects to demonstrate your exceptional dedication to quality repairs and customer satisfaction, something that insurers are paying more attention to than ever.

Brochure Cost: Free if Coach Can Deliver, Otherwise Just Pay For Shipping



Message on Hold

If you use a *message-on-hold* service, why not tout the fact that you use VeriFacts to validate the quality of your repairs? Be straight up, this is why you validate your quality and others do not. Simply put, with VeriFacts, your technicians receive specialized on-the-job evaluation and quality calibration for precise delivery of the most recent industry and manufacturer repair procedures available on today's complex vehicles.



Put VeriFacts on Your Website

Ask us for an electronic copy of the VeriFacts logo and highlight your association with us on your website. Use some of the wording found in the marketing brochure. An increasing number of potential consumers are looking for services on the Internet. Stand out from the crowd by proving your dedication to quality through 3rd party verification.

Host A VeriFacts Clinic For Your Insurance Partners

Invite VeriFacts in to conduct a special clinic at your location for insurance companies on topics such as suspension, vehicle imaging, hybrids, plastic repair and more. CEU's are available for insurance adjusters. We'll provide you with suggested invitations and a checklist to follow. Contact us on cost to conduct one of these clinics.



Need More Info?

Call 949-272-3830